

# MITO#6 AUGMENTED IRREALITY

THANK YOU  
FOR YOUR  
COLLABORATION

**AUGMENTED IRREALITY** is a collaborative project that arises from the explosion of the global coronavirus pandemic.

This project operates between a world that has not just ended and another that has not just started.

We carried out a survey on how the pandemic affects our experience of reality.

90% of those surveyed expressed the feeling that an increasingly palpable unreality is settling in our lives.

From the survey responses, we created phrases such as “Augmented Reality”, “Life-Fiction”, “Lucid Mirage” or “Liquid Empire”, which are being projected on building facades from private homes.

We began from our homes and, uniting Artists as Citizens and Citizens as Artists, we started an open call from our Instagram account ([@mito.collective](#)) to attract people interested in collaborating in this art project in public spaces in times of confinement.

## INSTRUCTIONS

1. You must have a projector or someone who can lend it to you.
2. Send us an email to [info@mito.tv](mailto:info@mito.tv) if you want to collaborate with us.
3. Also, if you wish, send us a photo of the building (or the place) you are going to shoot before shooting.
4. We will send you one of the phrases we have made, ready to shoot.
5. Prepare the scene and get ready to project the image when it gets dark.
6. Take many pictures when projecting!
7. Send us all the pictures by email at [info@mito.tv](mailto:info@mito.tv) in the highest resolution possible.
8. We will primarily post one photo on Instagram ([@mito.collective](#)) and our website ([mito.tv](#)).
9. If you have an Instagram account, let us know it to quote you. If not, tell us how you want to be cited.
10. Thanks!

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